**PROGART SOLUTIONS**

**FOR: DECORSON SHOP**

**PROJECT SCOPE**

October 27, 2022

**Overview**

1. **Project background and description**

Decosrson shop is a shop that deals mainly with interior design products.it has been running its advertisements through social platforms such as Facebook and Instagram for business.it has had commendable progress and would like to expand its market scope through having their own website Which it will be able to showcase its products and lead more traffic to their social sites.

They require their website to have an aesthetic view and have a platform for the shop manager to post updates on new goods and also take away goods that are out of stock also on offers.

2. **Project scope**

Implementation of a website that is able to catch a prospective customer’s attention and lead them to their social platforms requires that it has:

1. A minimalistic design
2. A responsive interface

The managers should also be able to add and remove items and relevant information at will.

3. **High level requirements**

The system should be accessible by customers using any browser on any device that is able to access the internet .The managers should also be able to access the web pages and add or make alterations to the pages content.

4. **Deliverables**

* UI prototype for the website design.
* Management based application for the managers through their devices.
* User documentation(for the managers).
* Technical documentation.

5. **Affected parties**

* Managers
* prospective customers

6. **Affected business process**

* marketing

7. **Implementation plan**

The first phase of the project involves coming up with a UI prototype of the site which is to viewed and approved by the managers. After the managers give their feedback the actual creation of the site should commence with constant update checks with the managers. After completion and acceptance of the site by the managers there will be a brief training session for the managers.

8. **High level Schedule**

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| --- | --- | --- | --- |
| # | date | description | comments |
| 1 | 01/11/22-06/11/22 | UI prototype |  |
| 2 | 08/11/22-23/11/22 | Website implementation |  |
| 3 | 24/11/22-29/11/22 | Managers training |  |

**Approval and authority to proceed**

We approve the project as described, and authorize the team to proceed.

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| --- | --- | --- | --- |
| Name | Title | Signature | Date |
| Felix Otieno Okoth | Mr. |  | 28/10/2022 |
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